



W. R. Elliot & Associates, Ltd.

Making products work

Company Brief

W. R. Elliot & Associates, Ltd. was established in November 1997 to build relationships in order to serve the needs of businesses utilizing micro-controllers or low-level software in their products.

We specialize in custom firmware design and maintenance of projects built around the Motorola/Freescale/NXP family of micro-controllers as well as those from Cypress, ST and Zilog. We work with your hardware design team in the planning, implementation, testing, and documentation of the firmware system. We have experience using micro-controllers and processors to meet the needs of product control, interfacing, and instrumentation. Most of our work has been done in C and/or assembly language.

Bill Elliot, the founder and President of the company, worked for 14 years with a major manufacturer of power and telephone protection equipment focusing on their microprocessor controlled products. Before establishing W. R. Elliot & Associates, Ltd. he also worked with a team developing a commercial software utility used to transparently upgrade smaller laptop hard drives to new larger drives.